

C – COMPLETED PROJECT – NO FURTHER ACTION REQUIRED

IP – PROJECT IN PROCESS

OM- INITIAL PROJECT COMPLETED – WILL BE ONGOING AND MAINTAINED

X – PROJECT NOT STARTED YET, BUT WILL BE IN CORRESPONDING YEAR

Recreation

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Provide access to park from Borough parking lot on State St (13)	A trail link from State St. to Public Park	IP	C					SRGA – Bartram trail link, NBRC	\$10,000 DCNR, Berks County Parks & Rec.
Provide easy access to river activities (1,2,13)	Kayak and canoe docks	IP	IP	C				Borough/ NBRC, Greenway Assoc.	\$15,000 DCNR, Berks County Parks & Rec.
Provide recreational opportunities along the trails and riverfront – increase tax base (1,10)	Bicycle, canoe & kayaking rental facility (need to find a suitable location)					X		Private ownership	Private funds
Provide recreational area for community (10)	upgrades at pool	C						Borough Rec. Board	DCNR Park & rec. development and Rehab./ growing greener
Promote our heritage. Increase tourism. Provide recreation opp. (4,9)	Canal restoration	IP	OM	OM	OM			Northern Berks Rec.	DCNR development project/ growing greener

HAMBURG'S BLUE PRINT COMMUNITY PROGRAM – ACTION PLAN FOR THE FUTURE

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Provide additional recreational areas (10)	Kaercher Creek soccer fields and trails	IP	IP	IP	C			Northern Berks Rec.	Berks County Parks & Rec. grant, Legislative initiatives, NBRC
Increase attendance at Field House. Provide additional activities for community and visitors (16,18)	Renovate Field House –encourage additional activities	C						Fire Co.	\$20,000 OTF, private, DCED, Community Facilities Grant
Provide year round recreation area for community. Keep youth off of the streets	Identify & Coordinate present assets suitable for indoor recreation & nighttime recreation,	C						Blueprint team	Note: Need a closer relationship with Journey Cafe
Provide central location for community functions & recreational activities (1,10)	Community Center						X		Private developers
Encourage pedestrians to stroll downtown. (13,14)	Fish Feeding area at Mill creek					X		OTF	
Additional hiking/biking trails (2,13)	Create trail linking to Kaercher Creek and other trails with the Bartram Trail segments					BMW C	X	SRGA, Northern Berks Recreation, county,	SRGA, Penn-dot transportation enhancements, Residential Reinvestment
Additional hiking/biking trails (2,13)	Hamburg trail –tow path, playground-	IP	C					Northern Berks Rec.	\$20,000 Berks County Parks & Rec. DCNR
Provide additional recreational opportunities for community. Attract visitors to town (16,18)	Concerts in the park and other riverfront activities			C	OM	OM		Hamburg Arts Alliance	Pa Arts Council, donations, sponsorships, Hamburg Area Arts Alliance
Promote tourism - Convenience for visitors (15)	Provide wayward signage and maps (highway and in town. Also along trails)	IP	IP	C	OM	OM		Blueprint team, Berks Conservancy, SRGA	DCNR-Technical Asst. project– Comm. Conservation planning grant, SRGA

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Improve safety of park facilities Improve usage of park facilities	Improve Comm. park band shell, pavilion & fireplace. Upgrade lighting & landscape. Make roof and other repairs as necessary				IP	Bandshell C	IP	Borough	Donations from community organizations, DCNR, CDBG funding, Legislative initiatives
Provide suitable location to play tennis	Renovate community park tennis courts -Resurface. Install new wind guard, revamp practice backboard					X		Borough	Donations from community organizations, DCNR, CDBG funding, Legislative initiatives
Provide shade for guests at community little league field	Plant trees along 1 st & 3 rd base lines of little league field					X		Borough	DCNR provides free trees
Provide safe environment for children	Evaluate and improve playground equip. at parks					X		Borough	
Beautify community park	Landscape bank along the pool area					X		NBRC, Borough	
	Extend pool habitation area within fenced pool area and landscape					X		NBRC, Borough	
Increase use of tot lot	Plant several trees to provide shade at tot lot park. Install electrical lines and path lights					X		Borough, Elm Street	DCNR provides free trees
Provide picnic area (9)	Purchase picnic tables and benches for riverside area of community park			C				NBRC	\$10,000 DCNR, Berks County. Parks & Rec.
Complete the trail linkage between the Bartram Trail and the recreational opportunities at Kernsville Dam (2,3)	Therman Madeira Switchback Trail	IP	IP	IP	C	OM		Blue Mt Wildlife Inc.	Berks County Parks & Recreation Grants, Fundraising, DCED
Provide handicapped people with natural recreational opportunities	Provide handicap accessibility to the recreational opportunities at the Kernsville Dam						X	Blue Mt. Wildlife	Grants, fundraising, DCED

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Enhance trail	Install benches along the Therman Madeira Switchback Trail				One set complete	2 nd set IP		Blue Mt. Wildlife	
Provide recreational opportunities along Schuylkill River (2)	Link Etchberger trail to Kernsville Dam Recreational area						X	NBRC	\$50,000
Educate visitors on the history of the Kernsville Dam - promote area heritage (4,5,6)	Create an Historic Interpretive trail at Kernsville Dam including historical interpretive signs and GPS info					Signs IP GPS C		Blue Mt Wildlife Inc	\$1000 SRHA Grant Boy scout Eagle Scout project
Provide additional parking for Bartram Trail	Kernsville Dam Monument Parking & trash receptacles at parking lot				C			Blue Mt Wildlife Inc	\$50,000 Grants/Donations, Fundraising
Provide & promote heritage education (4,5,6,9)	Restoration of Blue Mountain Locks (Kernsville Dam)							PA Canal Society	If this were to be done, it would probably be done by them.
Provide recreational, education & heritage opportunities at the Kernsville Dam	Create a scenic/historical overlook Construct Pavilion & install picnic tables benches						X	Blue Mt. Wildlife	
Provide passive recreational opportunities	Create a trail along Industrial Drive from the pump station to the Kernsville Monument						X	Blue Mt. Wildlife	DCED
Provide passive recreational & educational opportunities (2,3)	Completion of butterfly garden at Kernsville Dam Recreation area	C	OM	OM	OM	OM	OM	Blue Mt Wildlife Inc	\$6500 Grants/Donations/Fundraising
Provide educational opportunities for local groups and schools (5,6,9)	Create 2 Outdoor classrooms at Kernsville Dam Recreation area				One is C	2 nd in Prog.		Blue Mt Wildlife Inc	
Provide additional passive recreational opportunities	Create access trail to Middle school and High school						X	NBRC, County, HASD	\$50,000 County, DCNR

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Provide additional passive recreational opportunities	Assist SRGA with trail development in Perry Township and Shoemakersville to link existing Bartram Trail sections						X	NBRC, SRHA, Perry Township, Shoemakersville Borough	NBRC, SRHA
Provide additional passive recreational opportunities	Create trail to link Hamburg with Reservoir in Windsor Township						X	NBRC, Windsor Township	
Provide hospitality area for fans Raise additional funds for ball teams through food sales	Upgrade refreshment stand at Hamburg Community park					X		Lion's Club Youth baseball leagues	
Increase attendance at ball games Provide seating area	Install bleachers at park (both legion and little league fields)					X		Lion's Club Youth baseball leagues	
Provide additional park seating	Install park benches within all public parks in Hamburg Area School District						X	Hamburg Area Women's Club	Hamburg Area Women's Club
Renovate and update school sporting facilities and areas	Campus outdoor facility improvement phase II – synthetic surface running track/field, tennis court resurfacing, improve grass in HS baseball outfield and MS/HS soccer fields, stadium lights and scoreboard			IP	IP	C		Hamburg Area School District	\$2,250,000 Senator Rhoades Grant, School District funding
Provide additional passive recreations opportunities	Old Route 22 improvements to allow for an off-road hiking/biking trail						X	NBRC, Walk-Bike Berks	

Traffic/Transportation

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Encourage return visitors – convenience for residents and tourists (12)	Create parking areas and renovate existing ones (State St. lots and canal area)	IP	IP	C				Borough, OTF, NBRC	\$10,000 Borough DCNR
Increase pedestrian & vehicular safety	Snow removal in business district		IP	IP	OM	OM		GHBA, OTF, Borough	Borough, private
Create one way streets on 3 rd & 4 th (14)	Traffic study to determine need						X	Penn-dot, Borough	Penn- dot
Improve infrastructure	Alley and street paving	OM	OM	OM	OM	OM		Borough	County, Residential reinvestment grants
Prevent traffic congestion at Hawk Ridge area (14)	Install Traffic lights – Hawk Ridge/ Windsor & 4 th		IP	IP	IP	IP		Borough, Penn-dot	Borough, Penn-dot
Provide safe pedestrian walkways Enhance visual appearance of town (13)	Install new sidewalks and curbing in new developments and other areas where they are needed.	IP	C in down town	OM	OM	OM		Borough, OTF	Hometown Streets, CDBG, Residential Reinvestment Grant, private, Downtown Reinvestment grant
Reduce truck traffic in downtown	provide alternate routes – Grand Street Extension to Route 61		IP	IP	IP	IP		Borough, Penn-dot	County Redevelopment, Penn-dot, Borough
Prevent traffic congestion at Hawk Ridge area (14)	Increase to 3 lanes – right turn only, center lane for left turns, left lane for entering		IP	IP	IP	IP		Borough, Penn-dot	Borough
Get rid of excess signage (15)	Remove old signage, erect new, more visually appealing signs	IP	IP	C in downtown	OM	OM		OTF, Borough	Hometown Streets grant Downtown Reinvestment
Additional parking (12)				State Street done	Muni- cipal spaces added			OTF, Borough	

Arts, Culture & Heritage

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Create inviting atmosphere – Tourist attraction	Paint murals on easily seen buildings	IP	IP	Borough Wont allow				Artists, OTF, Hamburg Area Arts Alliance	Art Council/Private
Host art shows and cultural activities (16)	Summer in the City Art Strolls		C	OM	OM	OM		Hamburg Area Arts Alliance	Sponsors/ Berks Arts Council
Showcase local talent – increase tax base –Fund raiser for OTF	Establish a co-op in downtown for local artists/crafters	IP	C					OTF, Hamburg Area Arts alliance	Rent – HAAA, commissions
Increase historic preservation, increased opportunities for grants (4,6,8)	Establish a historic district downtown		IP	IP	IP	C		OTF	\$15,000 Alliance for Building Communities
Visual enhancement for business district	Create public arts projects						X	OTF	Private/organization sponsorships/donations
Improve appearance of former industrial area	Renovate former PA Steel property, now the Reading RR Heritage Museum	IP	IP	OM	OM	OM		RCT & HS, Borough of Hamburg	County Redevelopment project, Elm St., SRHA, RCT & HS, Museum partners
Showcase our heritage, promote tourism	Build additional track to display historic rail cars at the Reading RR museum			IP	IP	IP		RCT & HS	County Redevelopment project, Elm St., DCED, SRHA, RCT & HS
Showcase local art & culture, promote our heritage (6)	Interpret the history of the Reading Railroad at the RR Heritage Museum	IP	IP	OM	OM	OM	OM	RCT & HS	RCT & HS
Showcase local art & culture, promote our heritage (6)	Showcase art relating to local RRs.		IP	OM	OM	OM	OM	RCT & HS	RCT & HS
Showcase local art & culture (6)	Provide display space for local art & art events		IP	OM	OM	OM	OM	RCT & HS	RCT & HS

HAMBURG'S BLUE PRINT COMMUNITY PROGRAM – ACTION PLAN FOR THE FUTURE

Promote heritage and increase tourism (4,5,6,7,16,18)	Open Reading RR Heritage Museum to the public		C				OM	RCT & HS	
Promote heritage and culture, and increase tourism (4,5,6,7,16,18)	Expand interpretive exhibits of Reading RR Heritage Museum			IP	OM	OM	IP	RCT & HS	RCT & HS, DCED, County, DCNR
Promote heritage and increase tourism (4,5,6,7,16,18)	Expand outdoor exhibits of historic rail cars at the RR Heritage museum			IP	OM	OM	IP	RCT & HS	RCT & HS
Promote heritage and increase tourism (4,5,6,7,16,18)	Hold history-focused events at Reading RR museum	C	OM	OM	OM	OM	IP	RCT & HS	RCT & HS, DCED, County, DCNR
Promote heritage and increase tourism (4,5,6,7,16,18)	Expand Reading RR heritage Museum to a regional level attraction			IP	OM	OM	OM	RCT & HS	RCT & HS
Promote heritage and increase tourism (4,5,6,7,16,18)	Link RR Heritage Museum to Schuylkill River Heritage Trail				IP	IP	IP	RCT & HS, SRGA	DCNR, SRGA, DCED, County
Educate residents & visitors of our heritage – increase our displays (4) To preserve the past for the future	Expansion of Historical Society – erect a 2 nd building to house larger items and to convert existing museum into a living history display				IP	IP		Historical Society	Historical Society, private, DCED
Provide area for arts and recreation Center, professional offices and community center. Increase tax base	Exide demolition. Encourage use of Wrights, Sally Balthaser, and State Street School properties	IP	IP	C	OM	OM		Borough, County Redevelopment Office	
Improve data storage of back issues of the Hamburg Item at the Hamburg Public Library	Convert microfiber files to DC.rom					X	X	Hamburg Rotary	District Rotary Grant

HAMBURG'S BLUE PRINT COMMUNITY PROGRAM – ACTION PLAN FOR THE FUTURE
Hamburg Pride

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Educate community of our assets (1,(4,5,9,6,17)	Brochures, community forums, student discussions, etc.	IP	C	OM	OM	OM		Various community orgs. School district	Comm. Conservation partnership-technical asst. project grant-DCNR
Create an inviting atmosphere	Nice gateway into town – all 4 entries						x	Elm St, Borough	Streetscape grants
Educate people on history of town (5)	Design and print walking tour brochure	C						OTF, PHMC	\$5,000 PHMC grant
Educate residents on community activities and progress of orgs.	Create a quarterly newsletter				C	OM		OTF, Hamburg Item	Advertisers
Visual enhancements for holidays	Purchase Xmas lights and decorations			C				Deck the Poles, Borough	Donations, streetscape
Enhance appearance of town	Community pride clean up day				OM	OM	OM	Borough – trash haulers	Borough funds
Educate residents on community – activities and events (1)	Install additional community bulletin boards/kiosks (park, Borough Hall, Post office)	Parking lot is complete		IP	Complete at park trail			OTF, NBRC	\$4,000 each
Educate public on history of buildings. Encourage participation walking tour(15,17)	Plaques for historic properties					IP		OTF design committee	\$2,500 PHMC grant property owners
Show National pride	Erect flag pole & flag on municipal parking lot					X		Hamburg Area Women's club	\$1,500 Women's Club
Get rid of trash on streets	Additional trash cans in business district	IP	IP	C				OTF	Streetscape grants
Become a certified National Wildlife Habitat Community	Educate community on program – certify 50 individual properties		IP	IP	IP	IP		Blueprint community team	State farm grants, private

**HAMBURG'S BLUE PRINT COMMUNITY PROGRAM – ACTION PLAN FOR THE FUTURE
HOSPITALITY/VISITOR NEEDS**

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Provide central location for distribution of literature (1)	Build a visitors center – multi use facility				OTF office now serves as the welcome center			Borough, Richard Etchberger Memorial Committee	DCNR Tech. Asst. project – comm. conservation partnership grant, County Red. Funds, DCED, Etchberger Committee
Enable visitors to easily locate the town's attractions, promote tourism (15)	Provide directional signage and maps of recreational areas and attractions (highway, in town, and along trails)			IP	IP	OM		SRGA, RCT & HS, OTF, NBRC	SRGA, DCNR Comm. Conservation partnership Technical Asst. program
Provide accommodations - Encourage overnight stays – increase tax base	Seek entrepreneurs interested in opening a Bed & breakfasts	IP	One is C	OM	OM	OM		OTF Economic Restructuring Committee	Private, OTF marketing plan
Provide finer dining and/or gathering place for community and visitors –increase tax base	Seek entrepreneurs interested in operating an upscale dining est.	One is C	OM	OM	OM	OM		OTF	Private, OTF marketing plan
Convenience for visitors	Encourage uniform business hours	IP	OM	OM	OM	OM		OTF, GHBA	N/A
Promote tourism (1,17,18)	Design and print brochures & maps highlighting recreational opportunities, RR museum, Business district, events	IP	OM	OM	OM Updated Downtown map	OM updated walking tour brochure		Various – OTF, Blueprint, RCT & HS	DCNR-Tech. Asst. Project Comm. Conservation partnership
Increase tax base and downtown commerce by attracting tourists	Create partnerships between RR Heritage Museum & other local businesses and attractions to encourage extended stays	IP	OM	OM	OM	OM		All businesses and local attractions	Partnering parties
Promote tourism	Establish & market weekend travel packages for the area					IP		Berks County Visitors Bureau/OTF	Participating businesses and attractions

SERVICES & EDUCATION

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Address vandalism	Establish crime watch/hire additional security at park	X	C	OM	OM	OM		Borough	Borough funds
Provide opp. To bring students into town. Provide convenient access to higher education for local residents	Research possibility of an Educational satellite (possibly the State St. elementary school)				X	OM		Higher education facilities, OTF, Blueprint team	Higher education facilities
Provide educational experiences to local youth (6)	Offer educational tours to school students and scouts at the RR Heritage Museum		X	OM	OM	OM	OM	RCT & HS, local schools	N/A
Improve communication and services with borough	Work closely with Borough planners, committees and Council	IP	OM	OM	OM	OM		Planners, OTF, committees	N/A
Encourage new businesses to open in Town (16)	Address concerns of tax base – Offer financial incentives, reduced tax zones		KOZ C	X	X	Est. BOB program		OTF, Borough	Possible anchor building projects
Increase economic base, provide community opportunity to buy goods from local farmers (18)	Establish farmers market					IP		OTF, Borough	USDA grants
Financial incentives for business entrepreneurs	Revolving loan fund & apply for Rural Dev. Grant to attract businesses						X	OTF	USDA grant
Expand Library	Library renovations (handicap accessibility, insulation, replace basement windows & build addition)						X	Library Board	
Develop solid business base	Hire consultant to conduct market assessment	C					Should be redone	OTF	\$15,000 CDBG, Berks Econ. Partnership, DCED

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HAMBURG'S BLUE PRINT COMMUNITY PROGRAM – ACTION PLAN FOR THE FUTURE
PROPERTY VALUES

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Increase pedestrian safety (13)	New sidewalk and curbs	IP	C in downtn.					OTF, Borough	Streetscape grants, Federal Housing funds
Increase value of property, bring properties back to productive use (16)	Encourage renovation or demolition of blighted buildings	OM	OM	OM	OM	OM		Property owner, OTF façade funds	Façade grants, private, County rehab funds
Encourage renovations of blighted and underused properties (16)	Identify buildings that would be suitable for adaptive reuse.	IP	C					Borough, OTF	
Improve looks of existing industrial areas and facilities. Increase tax base (16) Increase job opportunities	Redevelop old industrial district. Create a County Redevelopment zone to encourage adaptive reuse of old industrial facilities	IP	IP	C	OM	OM		Borough, Property owners, County	County, Borough, Redevelopment Authority DCED, Private
Market commercial properties	Identify and classify all buildings	X	OM	OM	OM	OM		OTF	OTF
Enhance visual appearance of downtown	Encourage removal of old signage and hardware on buildings	OM	OM	OM	OM	OM		Property owners, OTF	Property owners, OTF façade funding
Improve residential areas of Borough surrounding Main St corridor	Apply for an Elm Street planning grant & initiate program				C Plan submitted to DCED			OTF	County, DCED, OTF
Preserve historic properties and their value (4,6,7,8,9)	Renovate/Improve facades in downtown business district	OM	OM	OM	OM	OM		OTF, property owner	OTF façade grant Private
Increase tax base by attracting the “creative class” type of business” (16)	Encourage 2 nd floor use for professional offices and service type businesses	IP	IP	OM	OM	OM		OTF, property owner	

Housing

Objectives <i>(serve as instructions for reaching your road goals)</i>	Projects <i>(define specific initiatives this committee will undertake)</i>	1 st Year 2006	2 nd Year 2007	3 rd Year 2008	4 th Year 2009	5 th Year 2010	6 – 10 Year	Organization Responsible	Cost/Source
Ensure that adequate housing opportunities exist for all residents of Hamburg, renters, homeowners, seniors and working families (20)	Market Study to ensure all area housing needs are being satisfied				C			Berks County Dev. office	County
Create affordable housing for low and moderate income Srs. (19, 20)	Knitting Mill on Peach Alley – Senior apartments	IP	IP	C				Alliance for Building Communities,	\$5.5M FHLB, DCED, Alliance for Building Communities
Ensure that adequate housing opportunities exist for 1 st time home buyers (20)	Home ownership initiative – 6-8 affordable homes for 1 st time buyers						X	Neighborhood Housing Services, Elm Street, DCED	\$300,000
Protect & preserve the community's investment in housing & neighborhoods (21, 23)	Develop home ownership rehabilitation program				IP	IP		Berks County Comm. Dev. Office, Elm St., Homeowners	County, Residential Reinvestment grant, homeowners
Protect & preserve the community's investment in housing & neighborhoods (21, 23)	Coordination of other Borough Capital Improvements ensuring that lighting, sidewalks, curbs & road improvements correspond to the areas of rehabilitation			X	OM	OM		Borough, OTF	
Seek to maintain the historic character of the community thru preservation programs (21,23)	Design and implement a Borough national historic district				C			OTF	Neighborhood Housing services, Alliance for Building Communities
Seek to maintain the historic character of the community through preservation programs (21,23)	Establish a local historic review committee to ensure that development does not jeopardize the historic integrity of the community						X	OTF, Borough, Historical Society	
Create housing opportunities between public/private partners	Review zoning and land use ordinances to ensure residential development needs can be met and that they do not adversely affect housing costs				X	X	X	Borough Planners, Elm St.	