The Official Newsletter of Our Town Foundation



Hamburg's Community Revitalization Corporation

Our Town News



hamburgpa.org

Fall 2024

610.562.3106

Importance of Shopping Local for the Holidays

In an era dominated by online shopping and mega-corporations, the charm and significance of local small businesses can sometimes be overlooked. However, shopping locally and supporting small businesses in towns like Hamburg is not just a nostalgic gesture—it's an essential practice that carries a wealth of benefits for individuals, communities, and the economy at large. From fostering a robust local economy to enhancing community spirit, here's why choosing to skip the big corporate retailers and online stores in favor of small, local businesses is a powerful and meaningful decision.

1. Boosting the Local Economy

When you spend money at a locally-owned business, as opposed to a chain store or online retailer, a significant portion of that money stays within the community, recirculating multiple times, generating more jobs, wealth, and charitable contributions. This is because local businesses are more likely to buy from other local suppliers, pay local taxes, and hire local employees. For every dollar spent at a local business, around 60 to 70 cents remain in the local economy, as opposed to just 30 to 40 cents when spending at big-box stores. This drops even further with online shopping, where nearly \$0 is retained in the local economy, especially if the company has no local presence.

Moreover, small businesses tend to reinvest in their community by supporting local schools, charities, and events. A study by SCORE revealed that small businesses donate 250% more to local non-profits and community causes compared to large businesses, reflecting their strong commitment to the community they are a part of. A thriving small business sector increases the tax base, which helps fund essential public services like education, emergency response, and infrastructure improvements. In essence, when you shop local, you are directly contributing to the economic vitality of your town.

2. Creating Jobs and Supporting Local Employment

Small businesses are the backbone of job creation. In the United States, small businesses account for about 44% of all economic activity and create two out of every three new jobs. Supporting local businesses means supporting your neighbors. By shopping at a family-owned store or dining at a locally-operated restaurant, you are helping someone maintain their livelihood.

3. Preserving the Unique Character of Small Towns

One of the most distinctive aspects of small towns, like Hamburg, is their unique character, shaped by the variety of small, independent businesses that fill the town. In the recent community perception survey, community members listed the "small town feel" as one of the top five strengths of Hamburg. From quaint coffee shops and artisanal bakeries to vintage boutiques and local craft stores, these businesses enhance the identity and culture of

the small-town attraction in the Hamburg community. When you choose to shop local, you help preserve this unique charm, preventing the town from turning into a cookie-cutter replica filled with the same chain stores and franchises found everywhere else.

4. Promoting Sustainability and Reducing Environmental Impact

Shopping local is also a more sustainable choice. Large online retailers often rely on a complex supply chain that involves international shipping and extensive packaging, which significantly increases the carbon footprint. Conversely, local businesses usually source products closer to home, reducing transportation emissions and environmental waste. Small businesses are three times more likely to purchase goods and services from other local businesses, creating a positive feedback loop that strengthens the entire local supply chain.

When you shop locally, especially from stores that emphasize regional products, you're also supporting sustainable farming and production practices. This is particularly true in the case of farmers' markets and local artisans, where goods are often grown, crafted, or produced with care and an emphasis on quality over mass production.

5. Fostering a Sense of Community

Small businesses are more than just places to buy goods and services—they are gathering spaces that build connections between people. This is enhanced when you spend time in town and get to know your local business owners, neighbors, and residents.

6. Increased Economic Stability and Resilience

Communities with a strong presence of small, locally-owned businesses often enjoy greater economic stability and resilience. They create a diverse economic base and can act as a buffer against economic downturns, as small businesses are typically more adaptable and responsive to changing local needs. Additionally, areas with a high concentration of small businesses tend to have lower unemployment rates, as these enterprises are key drivers of job creation. By investing in local talent and sourcing goods and services locally, small businesses help maintain steady employment levels and contribute to the long-term economic health of their communities.

Shopping at small local businesses has a significant and measurable impact on the economy. By choosing to spend your money in Hamburg, you are investing in the future of our town and ensuring a more prosperous and sustainable economy for everyone. This holiday season, remember how your holiday spending can be your voice in supporting small business. Do you value the local businesses in and around



town and want the Hamburg community to thrive? SHOP LOCAL!

See more on page 6.

New Business Members



Rotary Club of Hamburg

Hamburg Rotary is 100 Years Old

The Rotary Club of Hamburg was organized in 1924 by a group of local businessmen who agreed to meet once a week and discuss local issues and help their community grow. It became a great networking system for Hamburg and the surrounding communities.

Rotary is an international organization and continues to make the world a

better place. At least once a year we provide a Shelter Box to Rotary International. This shelter box includes a family-sized tent, bedding, cooking utensils, first-aid supplies and many more necessities. Whenever there is a disaster around the world where homes are destroyed, Rotary International delivers these Shelter Boxes to the people in need.

Until a few years ago, it was a requirement that all Rotarians attend each weekly meeting. If you couldn't get to your local meeting, you were expected to attend a neighboring Rotary meeting. If three meetings were missed in a row, you were dropped from the club. That rule has been relaxed over the years. At present, we meet for breakfast on the second Thursday of the month and a lunch meeting is held on the fourth Thursday of the month. Since 1989, women can become Rotarians. For the last three years, Hamburg Rotary has sponsored a satellite club for young people.

Like most service clubs in the area, our membership has diminished. At one time, we had 70 members. We now have less than 25 members, but our service to the community continues. The Hamburg Rotary sponsors scholarships to students in the Hamburg Area School District. One scholarship provides \$4,000 to a deserving student. Six more awards of \$200 each are presented at graduation. We also manage the Elva Bear scholarship account.

During the last 24 years, the annual Rotary golf tournament has netted more than \$200,000, which has been donated back to the community. Our most recent project involved collecting clear plastic, which was turned into Trex benches. These benches are

being placed around Hamburg. Since we are allowed only one bench a year, two local granges are also collecting plastic to secure more benches for the community.

Hamburg Rotary is proud to be part of the effort to eradicate polio around the world. There are two places internationally that still have flare-ups, but Rotary will continue their efforts to end this crippling disease.

Come join us as we venture into the next hundred years of Rotary in

www.rotaryclubhamburgpa.com



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David Vogel is a Sr. Business Account Executive with Comcast Business and has over 21 years of experience powering future-ready solutions to help keep local businesses ahead. He is a native of Leesport, PA, loves Philadelphia sports and is a proud father to two boys. At any point, feel free to reach out to David Vogel with any inquiries regarding custom technology solutions.

David Vogel Sr. Business Account Executive Mobile: (610) 334 - 0265 Email: David Vogel@cable.comcast.com Business.comcast.com



Everlong Records

Everlong Records offers a wide selection of New/Used vinyl, cd, dvd, blu ray and vhs, also buying and trading physical media and vinyl. Located at 805 State Street in Hamburg, the current soft open hours of operation are 10am - 6pm daily. Owners, Adam Kunkelman and Nicole Lohman, are embarking on their first year of business. Adam has always had a pas-



sion for music and movies, and is a collector at heart. Nicole grew up listening to music and loves music. Opening a record store has been talked about for years; until one day they decided to stop talking about it and do it.

(above) Ray Frey, President of Rotary, oversees the assembling of a Trex bench that was placed outside the Windsor Press.

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New Business Members

Everlong Records has a movie room that streams movies on a daily basis as well as a gaming area for board games. The business is in the process of building their coffee bar and soon will be selling coffee as well as offering to clean your vinyl. We hope in the future to sell turntables and have one or two pinball



machines/arcade machines as well!

The vision is to create a space where customers can indulge in their love for music, movies, and art while enjoying a cup of coffee. They plan to highlight local artists, provide an area for local musicians to perform and host game/trivia nights. Everlong Records hopes to become a vibrant community hub that enriches the cultural fabric of Hamburg and the Berks County Community. Search for Everlong Records LLC on Facebook and on Instagram @everlong records.

WOLFE MOBILE RV Wolfe Mobile Rv was established in 2023 by



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- Awning Replacement
 - Electrical Repairs
 - Roof Re-Sealing
 - And More

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owner, Wayne Wolfe. You may recognize Wayne from his time spent as a technician at local RV dealers as well as his time spent as an auto mechanic. Wayne

carries multiple licenses and certifications throughout the industry as well as a state inspection license.

Wayne and his wife have 5 children ages 2-17 and are heavily involved with school sports, dance and other activities. Wayne has been a coach for the Hamburg Area Girls Athletic Associations 6U softball team and is also a proud sponsor.

Wayne and his wife Heidi came up with the idea of Wolfe Mobile Rv while they were enjoying their own camper. They determined there was a need for a quality, affordable and professional Mobile Rv repair business in our area. That idea now has Wayne covering a large area offering his service across five different counties. Wolfe Mobile Rv employs one part time technician who works alongside Wayne. They both attend yearly service trainings and have an impeccable attention to detail. Both are driven to succeed and strive to offer fast, quality service to get you back to relaxing and enjoying your RV life.

Wolfe Mobile Rv offers on-site diagnostics/repairs and maintenance. They travel to your destination taking the hassle out of having to tow your camper to a dealer and leave it for repairs or maintenance. They are an authorized dealer for Rv airflow systems, Awnlux products and use factory replacement parts. They work with most insurance and extended warranties, along with assisting multiple dealers in servicing their permanently parked customers.

Some of their services include:

- -Awning repairs and replacement
- -Electrical, furnace/a/c, water system and propane system repairs and maintenance

- -Preventative maintenance packages
- -Roof and floor repairs
- -Roof coating and sealing
- -Winterizing/de-winterizing
- -After market add-ons like slide toppers, maxxair vents and more.

Serving Hamburg and beyond, we cover eastern Lebanon to Allentown, Berks, Schuylkill and Carbon

Counties. Hours of operation are Monday-Friday 8am-4pm, with after hours and weekend for emergencies.

Find more information at Wolfemobilerv.com, on Facebook, and at myrvresource.com



Main: 610-373-9900 Cell: 610-577-6167

For the past seven years, Ernesto Salgado has been a beacon of excellence in the real estate industry. His commitment to providing exceptional service to every client he meets has earned him a stellar reputation in the community. Ernesto's journey as a realtor is deeply intertwined with his personal history, making his work not just a profession, but a passion rooted in his love for his hometown.



Ernesto grew up in Hamburg, a place he has always called home. His formative years in this charming town laid the foundation for his deep understanding of the local real estate market. After graduating from Hamburg High School, Ernesto pursued further education, equipping himself with the knowledge and skills necessary to excel in the competitive world of real estate.

One of the most heartwarming aspects of Ernesto's story is his personal life. He married his high school sweetheart, a testament to his loyalty and commitment, qualities that also shine through in his professional life. Together, they are raising their two beautiful children in Hamburg, instilling in them the same values and love for the community that have guided Ernesto throughout his life.

Ernesto's approach to real estate is characterized by a genuine desire to help people find their perfect homes. He understands that buying or selling a home is one of the most significant decisions in a person's life, and he strives to make the process as smooth and rewarding as possible. His clients appreciate his honesty, dedication, and the personalized attention he provides, ensuring that their needs and preferences are always prioritized.

In a world where the real estate market can often feel impersonal and transactional, Ernesto Salgado stands out as a realtor who truly cares. His deep roots in Hamburg, combined with his professional expertise and heartfelt commitment to his clients, make him a trusted and beloved figure in the community. Whether you're looking to buy your first home, sell your property, or find the perfect investment, you can count on Ernesto to guide you every step of the way with integrity and compassion.

Hamburg Area Arts Alliance News

HAAA hosted a Wine and Cheese Reception on November 15th, inviting artists and community members to get to know each other and the Art & Craft Gallery while promoting arts in the community.



Arts Alliance member, Karla Jensen, with Dan Brown from Deerfoot Vineyards and Winery at the Wine and Cheese Reception. Thank you to Deerfoot Vineyards for donating the wine at the event, to Redner's for their gift card donation, and to all the volunteers for donating their time and supplies to make the event successful!



Upcoming Art Class

Holiday Gift Card Basket

When: Friday 12/13/24

Time: 4-7pm Ages: 16+ (21+ to consume or purchase)

Deadline to register: 12/7/24

Cost: \$40

Where: Lucky Leprechaun Winery

Hosted by Deb Zvanut

Class Description: Using basic start and stop weaving, create a small wall basket (or gift card basket) with holiday decoration on front. Please bring a pencil, and old towel.

Sign up online at hamburgarts.org or call 610-562-3106.





The Hamburg Area Arts Alliance is happy to share that two of their members were recognized at the Schuylkill River Greenways' 20th Annual Scenes of the Schuylkill Juried Art Show. Mary Ann Mengel (left), was selected for the Staff Choice Award for the 2nd year in a row.

Patricia Falko won an Honorable Mention in Photography with her piece "My Dad Tied Flies." (right)

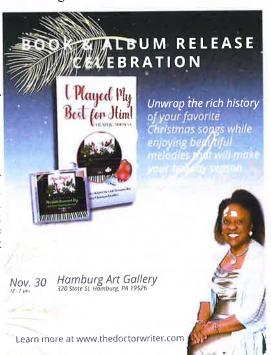
Congratulations to these Arts Alliance members!

Get ready for a holiday treat!

On Small Business Saturday, November 30th from 12pm to 2pm at the Art and Craft Gallery, join Dr. Olapeju Simoyan, the renowned "Doctor Writer and Doctor Singer," for an unforgettable discussion of her new book, I Played My Best for Him. This companion piece to her 2023 album, Peju Sings! The Little Drummer Boy and Other Christmas Favorites delves deeper into the stories behind 13 beloved Christmas songs. She will perform and share fascinating insights, including how Jose Feliciano created the instant classic "Feliz Navidad" and the inspiration behind timeless melodies like "The Little Drummer Boy," "What Child is This," and "Silent Night."

Don't miss this opportunity for a captivating storytelling session and secure your signed copies of the book and CD, which are perfect for gifting this holiday season.

In addition to her holiday book and CD, Dr. Simoyan has other artwork and books on sale at the Art & Craft Gallery.



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State Street Square Update

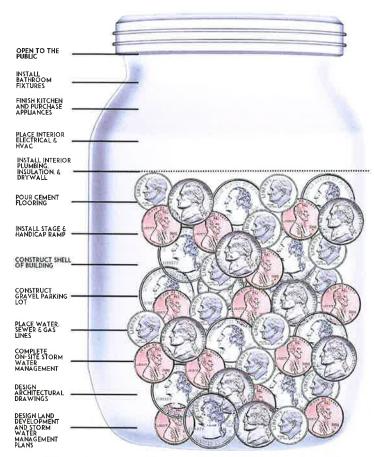
Our Town Foundation staff and Board members have been quite busy the last few weeks getting contractor quotes to finish the building. The next phase of the project includes framing and drywalling the interior, installing the plumbing fixtures, and ordering kitchen equipment. The Foundation was notified earlier in the year that it received a grant from the Commonwealth Finance Authority in the amount of \$35,382 to purchase all the plumbing fixtures, and it was recently awarded another \$5,000 grant from Berks County through their Greenways, Parks, and Recreation grant program which will assist with the expense of finishing the concession area.

There are some final touches that need to be completed on the exterior of the building as well. We are in the process of getting contractor quotes to finish the front of the stage with a goal of completion by early spring. In addition to finishing the stage, a stamped concrete patio will be constructed on the front and side of the building to allow seating when the concession windows are open. Thanks to the M & T Bank Charitable Foundation for gifting Our Town Foundation \$15,000 to complete the patio. Correll Construction of Hamburg has been hired to pour the concrete, also with an early spring timeframe.

While the project is progressing, there is still a lot more to be done. All the electrical work — both interior and exterior — and a HVAC system need to be installed, and the concession area needs to be built-out and the appliances connected. The final phase will be landscaping the lot and paving the back parking area.

Our Town Foundation is once again conducting a year-end fund drive in support of this project. Private contributions and pledges exceeded \$21,500 during last year's campaign and we hope to garner the same level of support this year. This would enable us to proceed with the electrical and HVAC installation, and hopefully complete the concession area by spring. Donations may be made in memory of a loved one and all donations are tax-deductible as permitted by law.

The Foundation is extremely grateful for all of our supporters who have contributed to this community project since inception. When the project is completed, name recognition will be placed on the building for any donors who have contributed over \$5,000.



GIVE CHANGE TO MAKE A CHANGE

To donate, scan the QR code, visit hamburgpa.org, or fill out the form below and return it with your contribution to Our Town Foundation, 320 State Street Hamburg, PA 19526

Name: ______ Address: _____ State: _____ Zip Code: _____ Phone Number: _____ Email: _____ Three-year pledge, or in-kind donation of _____ Amount Enclosed (checks shall be made payable to Our Town Foundation): _____ Credit Card Number: _____ Security Code on Back of Card: _____ Expiration Date: _____ Security Code on Back of Card: ______ Security Code on Back of Card: _______ Security Code on Back of Card: ______ Security Code on Back of Card: _______ Security Code on Back of Card: ________ Security Code on Security Code on Back of Card: _________ Security Code on Sec

Support Small Business in Hamburg

There are many ways to support small business in Hamburg and get involved with the community.

- Let's celebrate the opening of Hazel's Café and Mayfield & Company with an official DOUBLE Ribbon Cutting! At 10am on November 23rd, meet at Mayfield and Company, 45 S 4th Street Hamburg, and show your support for this new business in town. Immediately following, we will continue the celebration at Hazel's Café, 12 S 4th Street Hamburg. Join in and show your support for two great businesses!
- Come to the town on November 30th from Small Business Saturday. We all know about Black Friday and Cyber Monday... but how about we make Small Business Saturday get the recognition it needs and deserves. This year, do your shopping on Saturday, November 30th, and take advantage of great deals and discounts at local stores. Plus, grab a Small Business Saturday Passport at any participating business (see flyer), visit 10 or more businesses on the list to get it stamped, and enter to win one of two great prize bundles with gifts and gift cards! You win, local businesses win, and Hamburg wins!
- Join State Street Lanes and Our Town Foundation on December 2nd at 6:30-8:30pm for a Networking Mixer to meet and greet with local business and community members! Come enjoy light refreshments, great company, and support the local bowling alley in town. Community members are invited!

If you would like your business to be recognized with a ribbon cutting or if you are interested in hosting a networking mixer, please reach out to Lynn at otfassistant@verizon.net or 610-562-3106.



NETWORKING MIXER AT STATE STREET LANES

RSVP BY NOV 29:

OTFASSISTANT@VERIZON NET

BE PART OF THE COMMUNITY!

Join in to meet, mingle, and enjoy this special business in Hamburg! Community members and business owners are all invited.

MONDAY, DECEMBER 2ND 6:30-8:30PM 619 STATE STREET, HAMBURG







Main Street Designation to Transform Hamburg's Downtown

Our Town Foundation has taken a significant step in its mission to revitalize the downtown business district. The organization recently submitted its application to Pennsylvania's Main Street Matters Program in a bid to be re-designated as a Main Street community. If approved, this recognition will open the doors to transformative opportunities for Hamburg's historic downtown area.

The Main Street Matters Program, administered by the Pennsylvania Department of Community and Economic Development (DCED), provides support to communities committed to revitalizing their downtowns. Having Main Street Designation status grants access to technical assistance, funding opportunities, and resources aimed at fostering economic growth, preserving historic character, and enhancing the quality of life in the district.

For Hamburg, this designation would mean additional support for downtown Hamburg businesses, increased foot traffic, and a renewed focus on making the downtown a vibrant, welcoming hub for commerce and community activity. Governor Shapiro recognized the importance of small businesses in communities and his last budget included \$20 million to reinstate support of Main Street Communities through the Main Street Matters Program. Grant funding from this program will go directly to communities to hire a full time Main Street Manager.

The Foundation was originally designated as a Main Street Community in 2002 and received funding from the Commonwealth through 2010 to assist in paying the salary of a Main Street Manager who was dedicated to downtown revitalization. When DCED cut program funding in 2010 the Foundation was able to sustain operations, unlike many other designated communities who could no longer support their programs. In fact, Our Town Foundation expanded their operations by purchasing the Hamburg Strand in 2013, the State St. Square lot in 2015, and the Dietrich's Men's Shop building in 2019 which now serves as our office space in addition to the Art & Craft Gallery of Hamburg. While there was growth within the organization, current staff was spread thin and struggled to address all needs of the downtown. Main Street grant funding would provide staffing to fully devote to the downtown. The Foundation submitted a strong application and is hopeful to be notified of approval in the New Year. Stay tuned for updates on this program.

It's Time to Renew Your Business Membership!

Show your support and join as a Business Member for 2025. Check hamburgpa.org to join and learn about member benefits or call us at 610-562-3106.

Small Business Saturday November 30, 2024

Find the perfect gift to spread joy this season at one of the 2024 Small Business Saturday participating businesses in Hamburg! Shop for these specials and get your passport stamped only on Small Business Saturday, 11/30.







Know; Body Botanicals & Apothecary

41 S 4th St. Hamburg 1 free rose water cleansing spray with purchase Hours 10-6 pm



1787 Brewing Company

43 S. 4th St. Hamburg 10-25% off of merchandise Meet Mr. and Mrs. Claus 1-3 pm Hours 12-9 pm



Josephine's Oil and Spice

63 N. State St. Hamburg Tastings, samples, discounted items, and raffle Hours 10-5 pm



Copperz Brewing Co. HOME FURNISHINGS

798 S. 4th St. Hamburg 25% of Merchandise \$5 off \$50 gift card \$10 off \$100 gift card Post Shopping Happy Hour from 3-5pm on beer and Hours 11-10 pm



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40 S. 4th St. Hamburg 30% discount Hours 10-4 pm



Pizza Como

501 W. State St. Hamburg Gift Cards Available Hours 10-5 pm



Thren's Auto Parts

515 Hawk Ridge Dr. Hamburg Hours 8-3 pm



State Street Lanes

619 State St. Hamburg Prize Wheel \$50 gift card for \$40 12-10 pm



342 State St. Hamburg 5% discount on all products Raffle Hours 10-3 pm



Lucky Leprechaun Winery

Hamburg Antiques Center 20 S. 4th St. Hamburg Hours 10-5 pm

337 State St. Hamburg

\$8 Captain Steuben bottle

this offer) Hours: 10-6 pm

\$8 Niagara bottle



Everlong Records

805 State St. Hamburg 1st 25 customers get to order a custom t-shirt Local band playing 4-6 pm Buy 2 used items get 1 used item free (equal or lesser value) Hours 9-9 pm



Lazy Dog Vintage

157 State St. Hamburg 10% off the entire store Hours 10-5 pm

B's Art Studio

while supplies last

Hours 10-6 pm

21 S. 3rd St. Hamburg

Free open canvas session



The Art and Craft Gallery

(no additional discounts apply to

320 State St. Hamburg Free Hot Chocolate Bar @12-2pm Musical Demo by Olapeju Simoyan Hours 10-5 pm



12 S. 4th St. Hamburg



New Life Thrift

14 S. 4th St. Hamburg Hours 9-3 pm



Windsor Distributing

800 S. 4th St. Hamburg Hours 8-6 pm



Hazel's Cafe

Discounts, raffle, and coupon for Mayfield & Co. Full coffee and food menu will be available. Hours 7-4 pm



Go Getter Movement Studioz

202 S. 3rd St. Hamburg Raffle for free classes Hours 10-9 pm



Mayfield and Company

45 S. 4th St. Hamburg Discounts, coupon for Hazel's and a raffle Hours 8-5 pm













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Hamburg Strand Theater News

The Hamburg Strand Theater is ready for the holidays! See this year's line up of Christmas Movies in December and make sure to add a show to your holiday family traditions. Holidays at the Strand kicks off on November 30th with the very popular showing of the Polar Express. The event is currently sold out, so make sure to get your tickets early for next year's event.

The Strand has also finalized the Faith Night showings for 2025, and the Classic Night schedule will be out soon. If you are interested in sponsoring one of these special movie nights, see the information to the right and contact the Strand. This is a great opportunity to get your business noticed and help build community.

Also make sure to save the date for the release of Moana 2 coming to the Strand on November 29th and playing for two weeks. Check out the upcoming regular movie showings and special events at hamburgstrand.org, and come out to visit the Strand soon!







JANUARY14: AMAZING GRACE

FEBRUARY 11: ALL SAINTS

MARCH 11: THE ENCOUNTER

APRIL 8: TIME CHANGER

MAY 13: GOD'S NOT DEAD: IN GOD WE TRUST

JUNE 10: SECOND CHANCE

JULY 8: LEGEND OF THE 5 MILE CAVE

AUGUST 12: WHERE HOPE GROWS

SEPTEMBER 9: THE TWO POPES

OCTOBER 14: THE BLIND

NOVEMBER 11: THE GLASS CASTLE

DECEMBER 9: TBD

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TO SEE MOVIES AVAILABLE OR FOR MORE INFO!

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New Seats and Flooring Coming Soon!

Great news! Our Town Foundation was recently awarded a \$98,287 grant to purchase new seating and new flooring in the Hamburg Strand. Funding was allocated from the Local Share Account (LSA) Grant Program administered through the PA Commonwealth Financing Authority.

The LSA grant program is funded by a portion of proceeds from casino revenue which must be distributed to municipalities, economic development agencies, redevelopment authorities and non-profits.

Our goal is to complete the project by the end of 2025. Stay tuned for updates!





Now accepting applications to advertise on the big screen

Priority is given to OTF business members

6 month and 1 year slots are available 15 second screen shots or a 30 second video will be accepted

Visit hamburgstrand.org for an application and details on prices and video formatting

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The cost is \$100 for one year (4 newsletters)

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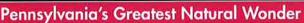
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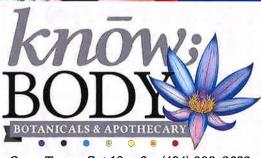
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Our Town Foundation administers the following programs:







Taste of Hamburg-er Festival



Our Town Foundation's mission is to revitalize, preserve, and promote downtown historic Hamburg for our families and future generations to enjoy.

Our vision of Hamburg is one of vibrant streets adorned with restored historic buildings filled with shops, restaurants and professional services. The town will build on and prosper from the abundant natural, cultural, and historic resources with the community. Hamburg will once again be the premier location in Northern Berks to shop, dine, and be entertained.